Take a journey into tradition and ceremony, following the footsteps of skilled artisans.

Setouchi city is full of natural beauty and sensibility nestling around its artisans' dedication, which has long nurtured and sustained the Japanese sword in its strength and beauty.

Take a journey to learn about the sea, plants and flames, coming together to create beauty in everyday life.

Bizen city is where the Japanese desire for learning and respect for good manners were born and bred, nurtured, and spread as values to be cherished by the Japanese.

Bizen

Bizen city, Okayama pref.

Setouchi 瀬戸内

[Setouchi city, Okayama pref.]

Ushimado's seascape is often compared to that of the Aegean Sea. The many islands of the Seto Inland Sea compose a symphony of scenic beauty.

Breathtaking views provide a backdrop to the traditions that breathe life into the town.

The Seto Inland Sea was the first in Japan to be designated as a national park. Its beauty is undisputed, captivating all visitors with the magnificence of the beautiful islands, especially when viewed against the setting sun. Not only that, the area has local crafts and traditions, the best known perhaps being the production of Japanese swords. Visitors can expeience being a swordsmith at the local museum or forge. Natural beauty and traditional culture will blend together i your memorable journey into awe and excitement.

ukie Shrir ousha Shrine Sword Forest

The patron of swords enshrined here. The war Ashikaga is said to hav hrine for recover lis request was gr smiths began to wors 1151 Osafune, Os city, Okayama / Approx. 1 from JR Osafune Station



a museum with a specialist collection of swords located Dsafune, which prospered as a leading producer of Japanese ords. It has a forge and workshop where visitors can see how smiths and artisans work with their traditional skills. ne, Osafune-cho, Setouchi city, Okayama / Approx. v car from IR Osafune Station



verlooking Yoshii River from its hilltop

site, the temple has a main hall, a

hree-storied pagoda and many desig-

87 Oku-cho Kitashima Setouchi cit

a / Approx, 20 minutes by foot from J

ed important cultural assets.

nset in Ushim

The locality has always placed great importance on the sea, the mountains and the cultural traditions of the area and the history regarding the former Shizutani School which has been designated as Japan Heritage.

Surrounded by natural beauty and blessed with a mild climate, Bizen's cultural heritage is soothing to the Japanese spirit.

Bizen is home to Bizen Ware, the traditional local pottery that dates back a thousand years. Bizen is also home to the Shizutani School, the first school in Japan that was opened r commoners and that still stands. The school is now a nuseum of educational heritage where visitors can experience how pupils were taught in the old days. The school hall has been designated as a National Treasure Bizen has many other interesting tourist spots such as the thatched houses nat line the Hattoji Furusato Village, and Hinase, which is he biggest producer of ovsters in Okavama Prefecture





i. Bizen city. Okavama / Approx. 1

he Hinase Fishermen's Cooperative fish market s full of lively voices selling fish and stalls nanned by fishwives who chat with you with friendly smiles. In addition to the fish and shellfish in season on offer, enjoy the local specialty of ovsters in winter and do not miss the special ter ice cream and oyster lunch box. Hinase Hinase-cho Rizen city Okavama







he Six Old Kilns in Japa ether with busy pr tivities, workshops offer visitor he experience of throwing the own Bizen pots using manual nished nots in a tradi







Take a journey of compassion and calmness of mind.

Ako city is famous for the story of loyalty of the 47 Ronin of Ako. which has touched the hearts of the Japanese over the ages. Ako is also well known for the soothing powers of its hot spring.

oji International V

With thatched houses dotted around, the Villa is set in pastoral surroundings used for the shooting of part of the movie Black Rain. Guests can relax around the open hearth and treat themselves to a soak in the old Japanese style Goemonburo bathtub. 119 Kagami Yoshinaga-cho, Bizen city, Okayama / Approx. 30 minutes by from IR Yoshinaga Statio

to the past but a special learning experi-where visitors can recite the Analects of cius in the school hall (National Treasure)







The story of the Ako-gishi (the 47 Ronin) whose loyalty has been told in countless works. Ako city embodies their indomitable spirit as the backdrop to this famous historical episode.

Ako city preserves part of its former appearance as a town built around Ako castle. The city is known for the Ako 47 Ronin Incident that took place in the Edo Era and has been elebrated since in many plays and movies. Kagakuji Temple, Ako Castle Remains, and Ako Oishi Shrine are just some of the tourist spots with historical associations. Ake enjoys sunny weather throughout the year making it suitable for salt production. A wide range of salt product are popular and available for sale

The Ako Marine Science Museum is

alt field and then enriched.

where visitors can experience salt-

nutes by car from JR Banshu-Ako Station



Unique

xperience

Temple has t s of the 47 ronin sure hall and a plav of wooden Kariva Ako City Hyono minute by foo



One of the most scenic spots in Ako city, this viewpoint in front of the Iwatsuhime Shrine affords a tranquil view of the sea. Misaki, Ako City, Hyogo / Approx. 15 minutes by car JR Banshu-Ako Statio



This shrine is revered for its power to grant wishes because it enshrines the 47 ronin ncluding Kuranosuke Oishi, who was the leader of the Ako Incident.

ikariva (formerly on the castle grounds). Ako City. Hyogo



The festival is a huge event that takes place on Decemmaking by boiling off salt water ber 14 to commemorate the revenge raid of the 47 collected from a flow-down method ronin into the mansion of Lord Kira, The parade in particular is spectacular, drawing the crowds into the 1891-4 Misaki, Ako City, Hyogo / Approx, 10
world of 300 years ago, where honor and lovalty led the ronin to seek revenge for their liege in a suicidal raid.



e spa of Ako boasts one of the best quality hot springs that aid recuperation of health and beauty of skin in Japan. The view of the Set Inland Sea here is the very best in Japan. Misaki, Ako City, Hyogo / Ápprox. 15 minutes by





Sake : Chushingura

hoii is a choice sake. h appraised each year at rize exhibition of new



Shiomi-manju (red bean bun)



A Good Day Ou







Take a journey of food and culture, fulfilling and nurtured by nature.

oi city has been featured in old Japanese poems for its tranquil seascape and its fame as a port good for waiting for favorable winds.

In Aioi city, visitors enjoy delicious local produce and experience the rich gifts of the sea and mountains.

The sea has nurtured good food and culture. The landscape is rich in greenery, and the city is full of interesting local history.

To the south of Aioi city lies the Setonaikai National Park with its wonderfu scenery, and spreading to the north is the Hyogo Prefectural natural park with its lush green landscape. On offer to visitors are sword forging, pottery woodwork and farming experiences, not to mention the dragon boat rowing Seasonal delights in food tempt the taste buds throughout the year: a specia treat in the summer is the Yano melon, with its beautiful smell and sweet flavor, and in winter the oysters from the Aioiwan Bay are delicious.

akan no sato V

(arhat statues)

Visit the cave with 16 stone stat Rakan the arhat, or achiever of Nir Also on the premises is a Japanese s workshop which welcomes v Campsite and cottages are available / Approx. 20 minutes by car from JR Aioi



usato Korvu k

Try your hand at making raditional toys for family fun. Visitors can also take nart in Bizen Ware notten classes and farming

trials. Accommodation is available in a wooden building with a delicate natural feel. ●129 Yano-cho, Nakano, Aioi City, Hyogo Approx. 15 minutes by car from JR Aioi Station

Shinkansenl

JR Aioi Station(Shinkansen)has become popular with foreign tourists for spotting the bullet trains that pass through at 300 kmph. Don't miss your chance to view the high-speed spectacle!



The dragon boat race is an exciting event, wit poden boats that race to e sound of gongs an ms. Between April and ober. visitors can expe ce rowing a drago



Inder one roof are all the special attractions of Δ io - gifts and local produce, good food at the restaut. a dragon boat exhibition, plus a spa facility. 8-55 Nabaminamihonmachi, Aioi City, Hyog ox. 8 minutes by car from JR Aioi Statio

Peron Kaikan Ha

5 10 2 11

The Hall is site the dragon boat lable here ar rmation and



Ovsters are Aioi specialty, fat and plu proughout the year special restaur where you can ha your fill of fresh oysters



Umaika – Squid Sr

A seaside delicacy, th popular fried snac made of squid - loc children eat this as snack and adults eat as accompa





he Manyo Cape has a topography that is one of the most com-

plex among all the bays of the inland sea, producing a unique natural beauty. The view here is one of the best in Aioi city.

Around 5321 Kanegasaki, Aioi, Aioi City, Hyogo / Approx. 20 minutes by

from IR Aioi Station

Fat fresh ovsters and oth

shellfish caught in the

Sea. Grilled conger e

